

DEVELOPMENT OF MODEL ON STUDENT ENGAGEMENT AND STUDENT SATISFACTION

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ABSTRACT

The marketplace dynamics in global arena have forced Higher Education Institutions, to prepare and train the graduates, to deal with more demanding, challenging and competitive business environment. In India, Management Institutions also face the challenge of producing quality graduates, for the corporate world. One of the major reasons includes low quality of higher education as a result of unreasonable focus towards the increasing the number of admissions rather than improving the quality in delivery of programs. To resolve these issues, Student Engagement is found to be a promising tool as it has been suggested through previous researches that Student Engagement is an indicator of quality education in any educational settings. Many researchers found Academic Self Efficacy and Institutional Climate predicted Student Engagement. Also, Student Engagement was found to predict Student Satisfaction which is a positive outcome of any educational program. However, these factors are not much studied in India, especially in context of Management Institutions. Thus, this paper investigates few factors which predict Student Engagement in an institution. The researcher has tried to develop a theoretical model which links Student Engagement with Student Satisfaction.

KEYWORDS: Student Engagement, Predictors of Student Engagement, Student Satisfaction, Management Education